

Business Reporting Resources at Columbia University Libraries

Kathleen Dreyer, Business Librarian business@libraries.cul.columbia.edu,
Cristina Ergunay, Journalism Librarian journalism@libraries.cul.columbia.edu

Columbia University Business & Economics Library

<http://www.columbia.edu/library/business>

- 24/7 Help knowledgebase – ***answers almost all questions!***
- Research guides to on a variety of business topics -
<http://www.columbia.edu/cu/lweb/indiv/business/guides/index.html>
- Links to business databases listed below (and many more)
- Schedules of Bloomberg training sessions held at the Watson Library of Business & Economics can be found here –
<https://blogs.cul.columbia.edu/business/2010/01/05/bloomberg-introduction-sessions-spring-2010/>

News and Information

Factiva

<http://www.columbia.edu/cgi-bin/cul/resolve?AUO3920>

- Excellent source for *thousands* of news and business publications, with content updated 24 hours a day.
- Click on "News Pages" to scan the latest daily headlines
- Click on "Companies/Markets" tab for company reports, financials, stock quotes, list of competitors; can export data to Excel

Lexis Nexis Academic

<http://www.columbia.edu/cgi-bin/cul/resolve?AND3603>

- Source for news, company profiles, and SEC filings

Company and Industry Resources

Bloomberg

- Provides current and historical financial quotes, business newswires, and descriptive information on over 52,000 companies worldwide
- 4 terminals available at Watson Library of Business & Economics, 1 in the Journalism School, 1 in Lehman Library
- Bloomberg help guide available at -
<http://www.columbia.edu/cu/lweb/indiv/business/guides/bloomberg.html>

Factiva (see News and Information section)

Orbis

<http://www.columbia.edu/cgi-bin/cul/resolve?clio6352633>

- Provides company information; cross searches all databases from Bureau Van Dijk

Securities and Exchange Commission

<http://www.sec.gov/>

- Click on "Filings and Forms (EDGAR)" to search company filings

Standard & Poor's NetAdvantage

<http://www.columbia.edu/cgi-bin/cul/resolve?ANX4239>

- Includes company profile information and financials
- Provides comprehensive overview of industry profiles and competitors, discussing major players in a particular industry
- Links to company news

Thomson ONE Banker

<http://www.columbia.edu/cgi-bin/cul/resolve?clio5020753>

- Provides access to financial data on public companies, as well as merger and acquisition information and market data
- ***use with IE; does not work with Firefox***

Statistical Information

Bureau of Economic Analysis

<http://www.bea.gov/>

- Reports the economic accounts [GDP, etc] for the United States

Bureau of Labor Statistics

<http://www.bls.gov>

- Reports the unemployment rate, wages and economic indicators such as the consumer price index [CPI]

Conference Board

<http://www.conferenceboard.org> [contains very little free data]

- For research and some data see our subscription:
<http://www.columbia.edu/cgi-bin/cul/resolve?AVH5437>
- Consumer Confidence data is available in Datastream [available in the Watson Library only]

Current Population Survey

<http://www.census.gov/cps/>

- Monthly survey of about 50,000 households conducted by the Bureau of the Census for the Bureau of Labor Statistics. The survey has been conducted for more than 50 years. The CPS is the primary source of information on the labor force characteristics of the U.S. population.

Economic Indicators research guide [from Watson Library]

<http://www.columbia.edu/cu/lweb/indiv/business/guides/ecind.html>

Federal Reserve Board

<http://www.federalreserve.gov/econresdata/default.htm>

- Data and reports from the Federal Reserve

Federal Reserve Economic Data [FRED]

<http://research.stlouisfed.org/fred2/>

- Excellent source for US economics time series. Data can be downloaded to Excel.

National Bureau of Economic Research [NBER]

<http://www.nber.org> [contains dates for business cycles as well links to government data]

- For working papers from the NBER see:
<http://www.columbia.edu/cgi-bin/cul/resolve?APM8632>

RGE Monitor/Roubini.com

<http://www.columbia.edu/cgi-bin/cul/resolve?clio5494123>

- RGE aggregates information on many global economic and geostrategic issues

Statistical Abstract of the United States

<http://www.census.gov/compendia/statab/>

- Comprehensive compilation of statistics on the social, political, and economic organization of the United States

Yahoo Finance – Earnings Calendar

<http://biz.yahoo.com/research/earnal/today.html>

Healthcare Data

Current Population Reports, U.S. Census Bureau

<http://www.census.gov/prod/2008pubs/p60-235.pdf>

- Income Poverty and Health Insurance Coverage in the United States

Health, United States from the Centers for Disease Control

<http://www.cdc.gov/nchs/hus.htm>

- It includes a considerable amount of data on the incidences of certain diseases as well as health expenditures and utilization

S&P Industry Surveys

<http://www.columbia.edu/cgi-bin/cul/resolve?ANX4239>

- Comprehensive overview of major industries in the United States and to some extent Asia, Europe, and Latin America
- Healthcare – Facilities; Healthcare - Managed Care; Healthcare – Pharmaceuticals; Healthcare – Products and Supplies

Private Companies Information

Hoover's Company Records

<http://www.columbia.edu/cgi-bin/cul/resolve?clio4781815>

- Profiles on 40,000 public and private companies, including location, competitors, and summary financials

Lexis Nexis Academic (*see News and Information section*)

Orbis (*see Company and Industry Resources section*)

ReferenceUSA

<http://www.columbia.edu/cgi-bin/cul/resolve?clio6854046>

- Provides information on U.S. and Canadian business, health care, and residential listings
- Search by company name, geographic area, business type, SIC code, yellow page listing, revenue, location, number of employees or any combination of the above

Nonprofit Organization Information

Guidestar

<http://www.guidestar.org>

- Free (basic account creation required) general information
- Includes access to nonprofit IRS 990 Forms

Charity Navigator

<http://www.charitynavigator.org>

- Financial information on nonprofit organizations, including revenue, expenses, etc.
- Browsible by name, category, includes "top 10" lists
- Additional news articles, studies, and blogs

Nonprofit Organizations Subject Guide

<http://www.columbia.edu/cu/lweb/indiv/business/guides/nonprofit.print.html>

- Research guide created by the Business & Economics Library
- Includes both print and electronic resources available for nonprofit research