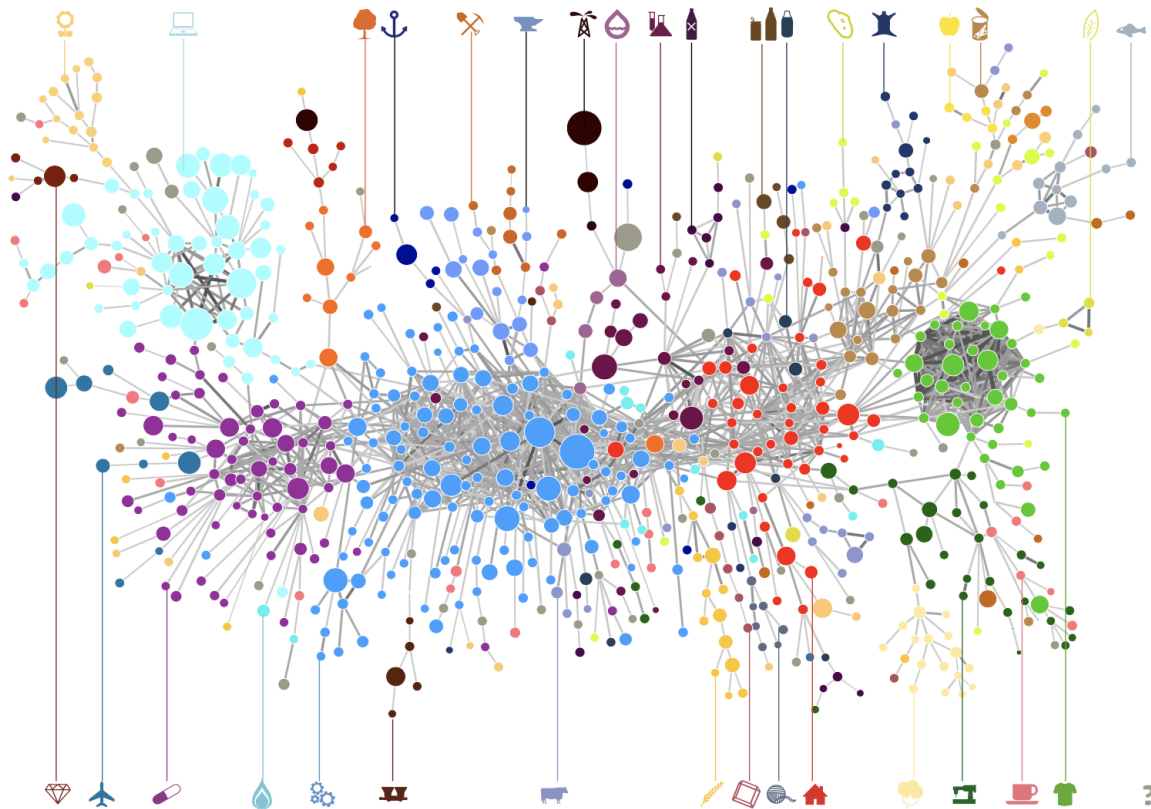




<https://atlas.cid.harvard.edu/>

# Optimal Industry Development Strategy Using Economic and Product Complexity

## Paraguay

---

The Economic Complexity Lab - Columbia University

Alexandra Garcia, Kelly Mi, Margarita Demkina, Allison Lin, Helena Yang, Jane Zhang, Daniel Xu, Ryo Shibata, Navia Zhang, Haoxian Chen, Davepriyan Gunaratnam, Rohan Macherla, Ajit Akole, Shomik Ghose, Alex Wei-Liang Ku,

Sannidhya Modi, Xilin Wang



# Optimal Industry Development Strategy for Paraguay

## 0. Executive Summary

In this report, we aim to uncover the economic path Paraguay went through during the period from 2013 to 2022. Specifically, we dive into the topic through a macroeconomic overview of Paraguay from the perspective of Gross Domestic Product (GDP) and Economic Complexity Index (ECI), which reflect countries' production capability and production structure, respectively. We find that during the period of our interest, Paraguay demonstrated a high level of economic growth with an average annual GDP growth rate of 2.65% between 2019 and 2022, with a low economic complexity compared to other major developing economies.

The poor progress during the period, we believe, can be partially explained through the analysis of the economic and product complexity structure of Paraguay on the industry group level, as well as the macro and microeconomic strategies. The product classification system we adopt allows us to measure the realized industry development for various industry groups and to observe that Paraguay is developing most of its industries during the period while its developing counterparts and economies around the globe also adopted complex and progressive paths with variable degrees of success.

Based on our analysis of the opportunity gain and sensitivity analysis of major industry groups, Paraguay could further its gains by prioritizing Chemicals, Mining, and [Industry 3] in 2018. Three years later, in 2022, its focus should shift to the Drilling and Food and Preparations industries, which are also one of the more developed industries at the time. We further note that Paraguay has a heavily mismatched development strategy that indicates a low level (compared to other developing countries) of structural optimality on the complexity level, having an adjusted R-square of around 2.8% in 2018 and a much higher score of 30.24% in 2022, demonstrating a shift and improvement in development. Since a significant positive correlation exists between GDP growth and the structural optimality index of an economy as we define and calculate, Paraguay indeed has a suboptimal growth experience as compared with fast-growing economies both on a regional scale and on a global scale and has the potential to further its economic gains through industrial structure optimization as suggested in the paper.

The three years between 2019 and 2022 showed a significant improvement in Paraguay's economic growth, boosting its position on the global scale. Its GDP recovered to above the pre-pandemic levels, and it saw a significant boost in the ECI, particularly compared to its peer countries. Its current strategy still has the viable potential upside to increase its performance and optimize its structure further.



## 1. Report Overview

In this report, we aim to uncover the economic path Paraguay went through during the period from 2019 to 2022, before and after the COVID pandemic, compared to its performance from 2013 to 2018, before and after the COVID pandemic. Specifically, we dive into the topic through a macroeconomic overview of Paraguay from the perspective of Gross Domestic Product (GDP) and Economic Complexity Index (ECI), which reflect countries' production capability and production structure, respectively. We then analyze the industrial framework and changes of Paraguay during the period based on quantitative measures such as the Product Complexity Index (PCI) and Product Family Complexity Index (PfCI), followed by a detailed analysis of how such changes have matched with development strategies as quantitatively measured by opportunity gains on an industry-level. We conclude our report with macro-level results and predictions of Paraguay, as deduced from regression models we have established on a global scale, which take into account countries' stances in their product space.

## 2. Macroeconomic Results

### 2.1 GDP Ranking and Changes

Figure 1 illustrates the time-series GDP results for Paraguay and two of its peer countries (Bolivia, Uruguay) from 2013-2018. Similar to the other countries, Paraguay saw a large degree of growth compared to its peers. Additionally, Paraguay's average annual growth rate of 4.94% over the five-year period is less than that of its peers, which are 5.3%, and 3.01% for Bolivia and Uruguay respectively.

Figure 1b shows the GDP levels for Paraguay and its peer countries (Bolivia, Peru, and Uruguay) from 2019 to 2022. Similar to the other countries, Paraguay displayed a drop in GDP from 2019 to 2020 because of the pandemic, with all GDPs rebounding in 2022. Over these three years, Paraguay's average annual GDP growth rate (2.65%) is in the [comparison], as it is greater than Bolivia's rate (1.62%) but less than Uruguay's rate (4.21%). It is notable that the GDP levels in Paraguay and Bolivia almost evened out after 2018.

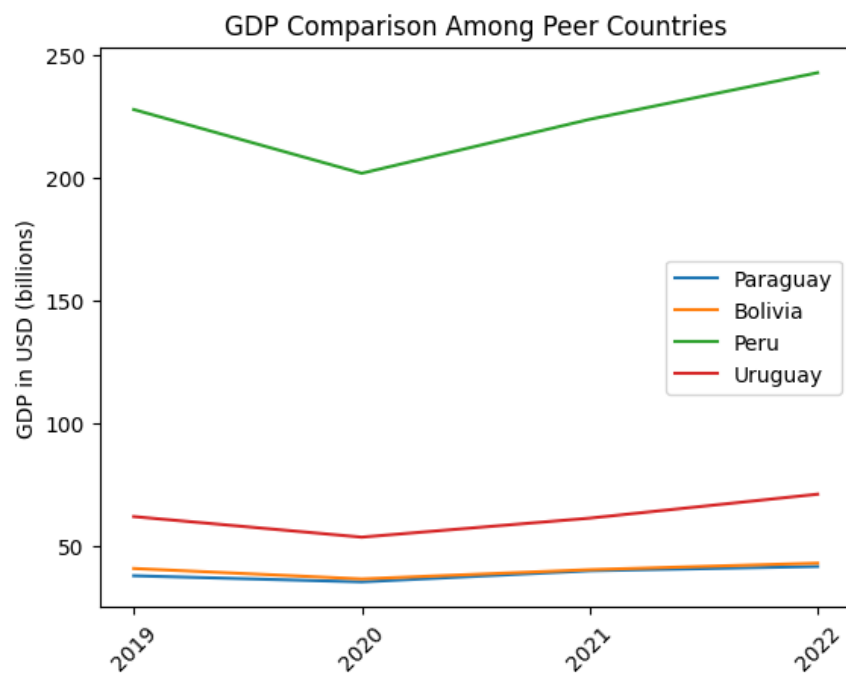


Figure 1. GDP Comparison Among Peer Countries (2019-2022)

### 2.2 ECI Ranking and Changes

The Economic Complexity Index (ECI), as defined by Ricardo Hausmann and Cesar Hidalgo in 2009 to explain the knowledge accumulated in a country's population, exhibits a similar growth pattern for Paraguay. As illustrated in Figure 2 below, Paraguay (1.34% ECI change) exhibited a slight increase in terms of its production capability from 2013 to 2018, which is different from both Bolivia (+16.39%) and Uruguay (-173.95%). Ultimately, Paraguay is among the middle in its peer group in terms of its GDP growth rate and ECI change across the period.

The comparable countries maintain a small change in ECI level between 2019 and 2020, with a sharp change between 2020 and 2022. Paraguay exhibits a large increase in production capability in 2022 to levels not seen prior, with [reasons for change, e.g., extensive microeconomic stimulus packages] being one of the reasons. Paraguay has seen a 151.24% increase in its ECI, which is lower than Bolivia's (173.4%) and Peru's (187%), and Uruguay's (180%).

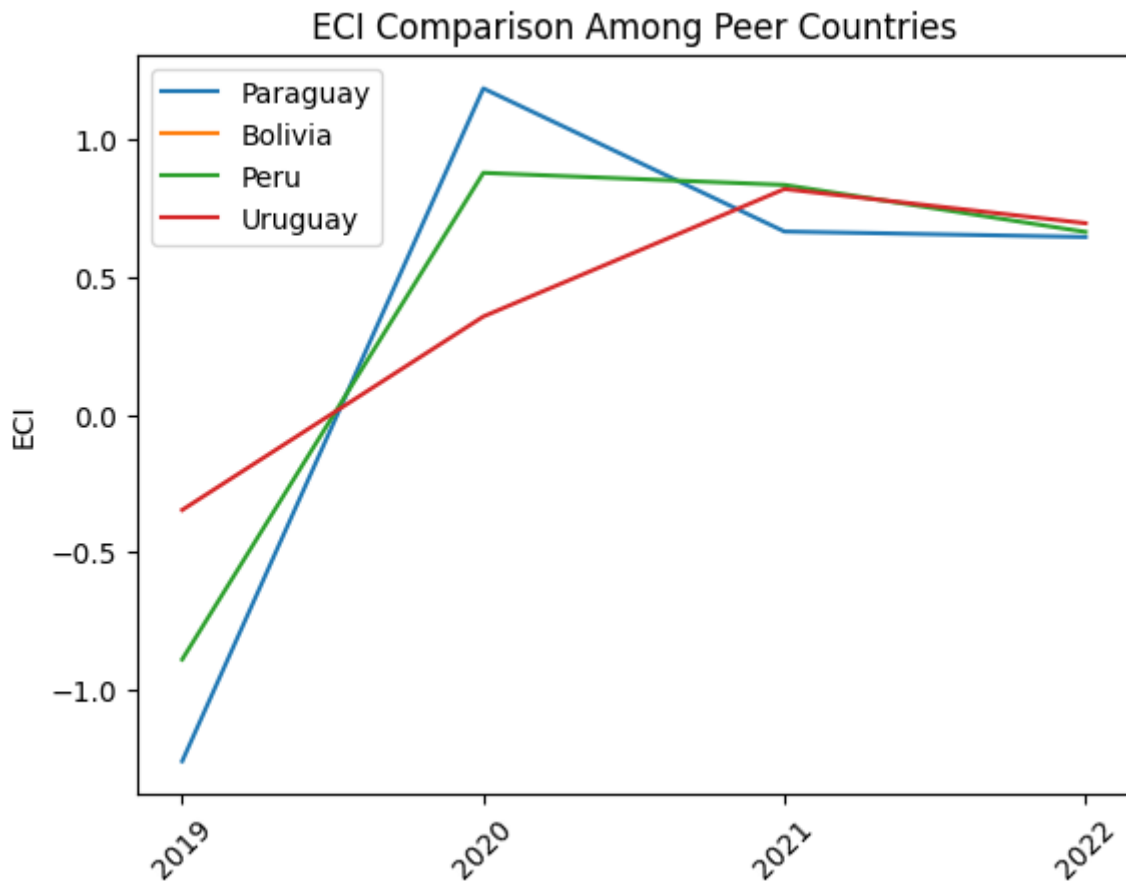


Figure 2. ECI Comparison Among Peer Countries (2019-2022)

Figures 3a and 3b offer a further comparison of GDP Growth and ECI over the time span from 2013 to 2022 for Paraguay. Similar to the GDP drop and further increase from 2013 to 2018, the GDP growth during the period from 2019 to 2022 is accompanied by a similarly volatile increase in ECI. The results show that the economic growth experienced by Paraguay during the period from 2013 to 2018 is only partially consistent with the predictions by ECI and that Paraguay made weak progress towards effectively developing a competitive product space that helps to accumulate complicated knowledge and technology. For the period 2019 to 2022, the ECI followed GDP trends, which can be interpreted as advancements in production. In order to provide a more concrete answer to why this has happened, we will dive into an analysis of Paraguay's production structure and its product space designs in the next few sections.

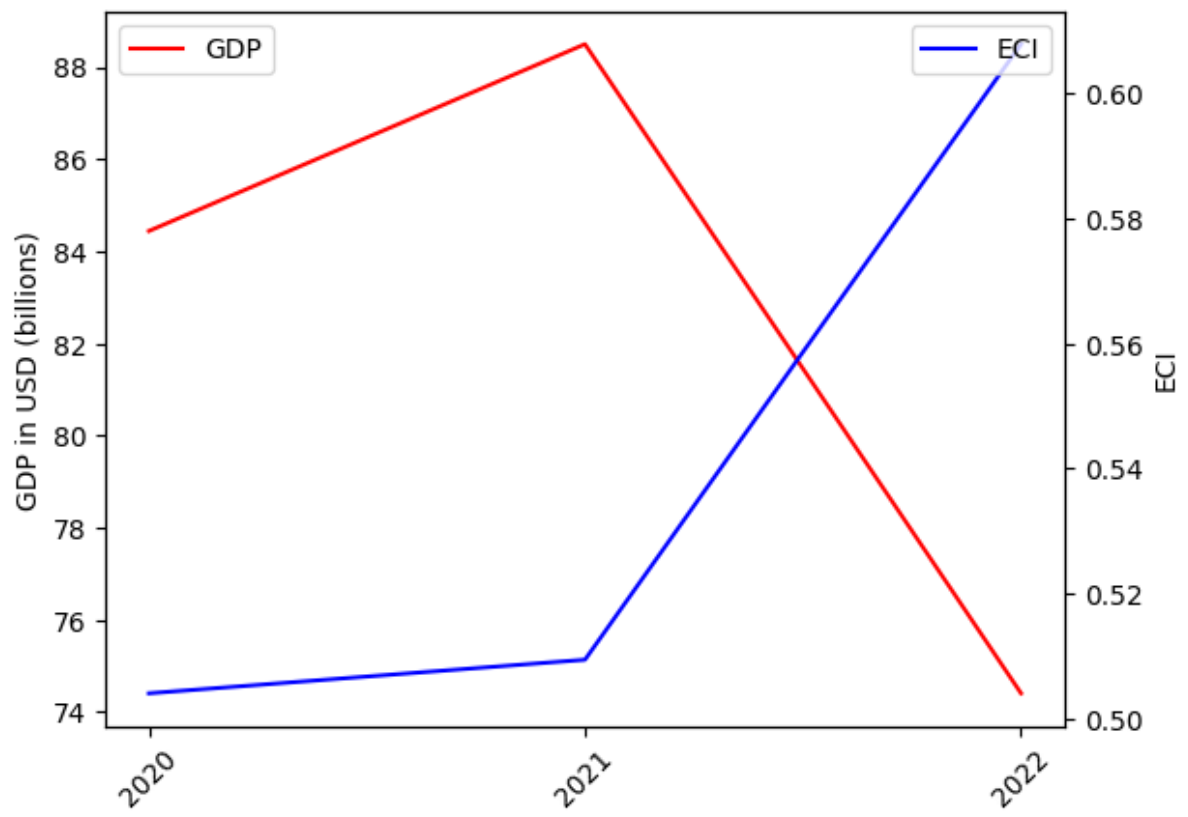


Figure 3. GDP Growth and ECI for Paraguay (2019-2022)

### 3. Production Analysis

#### 3.1 Product Categorization

Our main data source in this research is the UN Comtrade Website (<https://comtrade.un.org>), which provides us with valuable information on countries' export values on an annual basis, including highly specific export data for more than 5000 categories of products. In order to have a holistic vision of the product space of a country, however, a level of categorization is required. Products in our data source are labeled from 010000-999999, with the first two digits representing a general category to which the product belongs. Based on the 99 categories extracted from the label, we further group the products into the 18 most widely-accepted industries, as summarized in Table 1.

Note that the High-complexity Products industry group is not a distinct industry but rather an aggregated industry that encompasses the most complicated products from the most technologically-advanced industries (as measured by PCI). This industry serves as an indicator for us to quantitatively evaluate how well a country has performed in developing cutting-edge technologies and closing its technological gap with advanced economies, which has become a topic of wide concern today. Indeed, when we rank the 18 categories based on PfCI (an equivalent concept of PCI as calculated based on the 18 categorized product groups), the High-complexity Products industry has the highest PfCI among all industry groups.

| Category                             | Description                                                                    |
|--------------------------------------|--------------------------------------------------------------------------------|
| <b>Animals and By-products</b>       | All kinds of meat, livestock and related by-products                           |
| <b>Vegetables, Fruits and Plants</b> | All kinds of plants, edible vegetables and fruits                              |
| <b>Food and Preparations</b>         | Edible preparations, raw cooking materials and appliances                      |
| <b>Clothing and Accessories</b>      | All kinds of fabrics, filament, clothing and accessories                       |
| <b>Textiles</b>                      | All kinds of textile articles and related products                             |
| <b>Wood Products</b>                 | Book, paper and other elementary products related to wood                      |
| <b>Metals</b>                        | Mining of all sorts of raw Metals                                              |
| <b>Refined and Processed Stones</b>  | Refined or processed stone products such as pearl and ceramics                 |
| <b>Energy Drilling and Mining</b>    | Mining industry for energy, minerals, stone materials, etc.                    |
| <b>Daily Instruments</b>             | Basic daily instruments such as sport requisites, timing and measuring tools   |
| <b>Raw Manufacturing</b>             | Basic products made from plastic, rubber, leather, etc.                        |
| <b>Chemical Manufacturing</b>        | Advanced chemical products and pharmaceutical products                         |
| <b>Chemicals</b>                     | Raw chemical materials and by-products                                         |
| <b>Machinery and Construction</b>    | Machinery and mechanical appliances, including electrical equipment            |
| <b>Transportation</b>                | Vehicles and locomotives including aircraft, ship, railway, etc.               |
| <b>Weapons</b>                       | Explosives, arms and ammunition                                                |
| <b>Services and Utilities</b>        | Financial, business, legal, communication, travel Services and Utilities, etc. |
| <b>High-complexity Products</b>      | Agglomeration of advanced products with highest PCIs                           |

Table 1. Categorization of Products

We further observe a positive correlation between the GDP and the export of High-complexity Products. A higher adjusted R-square exists between GDP and High-complexity Products exports, indicating that more successful economies, as measured by GDP, tend to be those that are capable of producing and exporting High-complexity Products as we define them. Tables 2a and 2b show the OLS results in a universe of 107 and 21 typical countries respectively.

|                  | High-complexity Products | Food and Preparations | Animals and By-products |
|------------------|--------------------------|-----------------------|-------------------------|
| Adj.R-squared    | 0.075                    | 0.006                 | 0.002                   |
| F-statistic      | 9.556                    | 1.638                 | 1.175                   |
| No. Observations | 107                      | 107                   | 107                     |

Figure 3: OLS Regression Results of GDP against Percentage Volume of Exports

|                  | High-complexity Products | Food and Preparations | Animals and By-products |
|------------------|--------------------------|-----------------------|-------------------------|
| Adj.R-squared    | 0.149                    | 0.003                 | -0.012                  |
| F-statistic      | 4.510                    | 1.059                 | 0.7542                  |
| No. Observations | 21                       | 21                    | 21                      |

Figure 4: OLS Regression Results of GDP against Volume of Percentage Exports

### 3.2 Realized Industry Development

Based on the aforementioned product categorization, we aim to capture Paraguay's realized industry production strategy between 2013 and 2022 on a complexity level. In Hausmann and Hidalgo (2009), distance is defined to be a measure of how far a country is from a certain product, not in its product space. We extend this concept to all product groups and quantify how technically equipped a country is to develop the corresponding product groups. In other words, the shorter the distance between a country and a product group, the more capable a country is of developing products within that group. Defining this net distance change as the Realized Industry Development (RID), our export data allow us to calculate and compare the RID of Paraguay and the 18 product groups in 2022 and 2018 through the difference, where a positive RID indicates a shortening of the distance (i.e., advancement of the industry), and a negative RID indicates the reverse. It is notable that the number of industries with positive RID has [increased/decreased] from [X] to [Y] from 2018 to 2022.

|           | Category                      | RID         |
|-----------|-------------------------------|-------------|
| <b>4</b>  | Chemicals                     | -0.00223048 |
| <b>11</b> | Machinery and Construction    | 0.0015436   |
| <b>15</b> | Precious Stones               | 0.02125047  |
| <b>5</b>  | Chemical Manufacturing        | 0.02474123  |
| <b>14</b> | Daily Instruments             | 0.0251322   |
| <b>17</b> | Services and Utilities        | 0.03413394  |
| <b>12</b> | Transportation                | 0.0402559   |
| <b>6</b>  | Raw Manufacturing             | 0.04246689  |
| <b>3</b>  | Energy Drilling and Mining    | 0.04294381  |
| <b>10</b> | Metals                        | 0.04554696  |
| <b>2</b>  | Food and Preparations         | 0.04929132  |
| <b>0</b>  | Animals and By-products       | 0.04945987  |
| <b>1</b>  | Vegetables, Fruits and Plants | 0.05526168  |
| <b>8</b>  | Clothing and Accessories      | 0.07531023  |
| <b>16</b> | High-complexity Products      | 0.07534562  |
| <b>9</b>  | Textile                       | 0.11142193  |
| <b>7</b>  | Wood Products                 | 0.15129572  |
| <b>13</b> | Weapons                       | 0.21621326  |

Table 3. Realized Industry Development (RID) of Paraguay

### 3.3 Regional and Global Comparison

Table 4a below summarizes how the production strategy adopted by Paraguay compares with selected leading economies in the world across different years, as measured in RID. Leading economies such as Bolivia, Peru, and Uruguay gave a considerable level of attention to more advanced product groups such as [Product Group 1] and [Product Group 2] in 2018 and [Product Group 3], [Product Group 4], and [Product Group 5] in 2022.

| Ranking | [Country 1]       | [Country 2]       | [Country 2]       |
|---------|-------------------|-------------------|-------------------|
| 1       | [Product Group *] | [Product Group *] | [Product Group *] |
| 2       | [Product Group *] | [Product Group *] | [Product Group *] |
| 3       | [Product Group *] | [Product Group *] | [Product Group *] |
| 4       | [Product Group *] | [Product Group *] | [Product Group *] |
| 5       | [Product Group *] | [Product Group *] | [Product Group *] |

Table 4a. RID Comparison across Leading Economies (2022)

Table 4b further examines Paraguay's development strategy against those of emerging economies on a global scale. Reasonably, emerging economies such as [Country 4], [Country

5], and [Country 6] have devoted the majority of their efforts to intermediate industry groups, showing [drastic/moderate/minimal] shifts in strategies over the course of three years.

| Ranking | [Country 4]       | [Country 5]       | [Country 6]       |
|---------|-------------------|-------------------|-------------------|
| 1       | [Product Group *] | [Product Group *] | [Product Group *] |
| 2       | [Product Group *] | [Product Group *] | [Product Group *] |
| 3       | [Product Group *] | [Product Group *] | [Product Group *] |
| 4       | [Product Group *] | [Product Group *] | [Product Group *] |
| 5       | [Product Group *] | [Product Group *] | [Product Group *] |

Table 4b. RID Comparison across Emerging Economies (2022)

## 4. Product Space Design

### 4.1 Suggested Development Vector

As outlined above, distance gives us an idea of how far each new product is from a country's current mix of exports. As defined in Hausmann and Hidalgo (2009), distance is “the weighted proportion of products connected to goods  $p$  that country  $c$  is not exporting, i.e.,  $MCP = 0$ .” Based on this definition, the distance between a country and any product that the country is currently exporting (i.e., the country is a significant exporter of the product as compared to the global average) is zero. Similarly, opportunity gain quantifies the contribution of a new product in terms of opening up the doors to more and more complex products. Intuitively, a product that a country is currently exporting (i.e.,  $MCP = 1$ ) has an opportunity gain of zero. An unreasonable investment in a certain product  $p$  would lead to a relative decrement in the export of more profitable products and therefore lead to a negative opportunity gain of product  $p$ . The opportunity gain is not the only estimator of a country's level of economic development. However, among countries with comparable economic strength, those having higher ECI, or in other words, more reasonable economic structures are often in better shape.

| Ranking | Vietnam                       | Malaysia                      | Phillipines                   | Singapore                     |
|---------|-------------------------------|-------------------------------|-------------------------------|-------------------------------|
| 1       | Energy Drilling and Mining    | Services and Utilities        | High-complexity Products      | Chemicals                     |
| 2       | Food and Preparations         | Chemical Manufacturing        | Services and Utilities        | Transportation                |
| 3       | Services and Utilities        | High-complexity Products      | Chemical Manufacturing        | Daily Instruments             |
| 4       | Precious Stones               | Precious Stones               | Daily Instruments             | Precious Stones               |
| 5       | High-complexity Products      | Chemicals                     | Machinery and Construction    | Services and Utilities        |
| 6       | Chemical Manufacturing        | Vegetables, Fruits and Plants | Chemicals                     | Chemical Manufacturing        |
| 7       | Weapons                       | Animals and By-products       | Weapons                       | Machinery and Construction    |
| 8       | Chemicals                     | Machinery and Construction    | Raw Manufacturing             | High-complexity Products      |
| 9       | Machinery and Construction    | Wood Products                 | Vegetables, Fruits and Plants | Weapons                       |
| 10      | Metals                        | Textile                       | Food and Preparations         | Raw Manufacturing             |
| 11      | Animals and By-products       | Food and Preparations         | Transportation                | Wood Products                 |
| 12      | Vegetables, Fruits and Plants | Energy Drilling and Mining    | Wood Products                 | Clothing and Accessories      |
| 13      | Raw Manufacturing             | Raw Manufacturing             | Metals                        | Metals                        |
| 14      | Wood Products                 | Metals                        | Clothing and Accessories      | Textile                       |
| 15      | Clothing and Accessories      | Transportation                | Animals and By-products       | Energy Drilling and Mining    |
| 16      | Textile                       | Weapons                       | Precious Stones               | Food and Preparations         |
| 17      | Transportation                | Daily Instruments             | Textile                       | Animals and By-products       |
| 18      | Daily Instruments             | Clothing and Accessories      | Energy Drilling and Mining    | Vegetables, Fruits and Plants |
| ECI     | -0.507357                     | -0.674383                     | -0.287451                     | -1.517921                     |

Table 5. Opportunity Gain Ranking on a Comparable Scale (2022)

We define the ranking of opportunity gain for a country  $c$ , as the Suggested Development Vector (SDV) of  $c$ . Table 5 summarizes how the SDV of Paraguay compares with a selected group of comparable and leading economies in the world, with the industry groups ranked in decreasing order of significance.

Dark blue indicates positive opportunity gains, light blue indicates zero opportunity gains, and white indicates negative opportunity gains. The result shows that leading countries barely have any industries with positive opportunity gain. In other words, those countries are already in the most stable and efficient economic structure. Without the necessity of economic transition, those countries merely need to maintain a steady and balanced economic development. In contrast, developing countries have nearly half of industries with positive opportunity gain and share common interests in Chemicals and Mining industries. It can be concluded that Paraguay shares the characteristics of developing countries, with a balanced economic structure that leans towards [descriptor]-level industries.

| Ranking | Thailand                      | Italy                         | Spain                         | United Arab Emirates          |
|---------|-------------------------------|-------------------------------|-------------------------------|-------------------------------|
| 1       | Animals and By-products       | Energy Drilling and Mining    | Energy Drilling and Mining    | High-complexity Products      |
| 2       | Food and Preparations         | Precious Stones               | Precious Stones               | Transportation                |
| 3       | Chemicals                     | Vegetables, Fruits and Plants | Weapons                       | Machinery and Construction    |
| 4       | Raw Manufacturing             | Animals and By-products       | Textile                       | Daily Instruments             |
| 5       | Textile                       | Food and Preparations         | Chemicals                     | Chemicals                     |
| 6       | Machinery and Construction    | Chemical Manufacturing        | Daily Instruments             | Weapons                       |
| 7       | Transportation                | Raw Manufacturing             | Animals and By-products       | Textile                       |
| 8       | High-complexity Products      | Wood Products                 | Vegetables, Fruits and Plants | Chemical Manufacturing        |
| 9       | Energy Drilling and Mining    | Clothing and Accessories      | Food and Preparations         | Raw Manufacturing             |
| 10      | Vegetables, Fruits and Plants | Textile                       | Chemical Manufacturing        | Energy Drilling and Mining    |
| 11      | Precious Stones               | Metals                        | Raw Manufacturing             | Precious Stones               |
| 12      | Weapons                       | Machinery and Construction    | Wood Products                 | Services and Utilities        |
| 13      | Clothing and Accessories      | Daily Instruments             | Clothing and Accessories      | Metals                        |
| 14      | Services and Utilities        | High-complexity Products      | Metals                        | Clothing and Accessories      |
| 15      | Wood Products                 | Weapons                       | Transportation                | Wood Products                 |
| 16      | Metals                        | Chemicals                     | Services and Utilities        | Animals and By-products       |
| 17      | Chemical Manufacturing        | Services and Utilities        | Machinery and Construction    | Vegetables, Fruits and Plants |
| 18      | Daily Instruments             | Transportation                | High-complexity Products      | Food and Preparations         |
| ECI     | 1.68914409                    | 1.179705915                   | 0.45830144                    | -0.734459148                  |

Table 6. SDV of Other Sample Countries (2019)

## 4.2 Budgeted Industry Development Strategy and Interpretation

The optimal budgeted industry development strategy aims to solve the most efficient allocations under the budgeted constraint of different situations of heuristic total export growth. In order to obtain such an allocation portfolio, we formulate an optimization problem as the following:

$$\begin{aligned}
 & \text{Max}_{x \in \mathbf{R}^{|P|}} \left( \frac{k(x) - \langle k(x) \rangle_C}{\text{stdev}(k(x))} \right)_C \\
 & \text{Subject to} \\
 & \sum_{p \in P} x_p \leq B \\
 & x \succeq 0
 \end{aligned}$$

where  $k(x)$  is the second largest eigenvector of  $M_{CC'}$  after adding  $x$  to the original export vector,  $C$  is the country that we are interested in,  $P$  is the product space,  $B$  is the heuristic budget.

If we can solve this problem, then we can know what the largest ECI to which a country can improve. Accordingly, the optimal solution  $x^*$  that we obtain here is exactly our optimal allocation. However, the biggest problem is that the objective function is not convex. Therefore, we cannot apply the classical tools for convex optimization to this problem. In order to solve this problem, our idea is to use a greedy algorithm. The way that we apply the greedy algorithm is that firstly we separate the total budget into  $k$  equal parts, and then for the first equal part we try to search for the product that can optimize our objective function by iterating through each  $p \in P$ . After we find the optimal product  $p$  for this equal part, we add the amount back to the export value of this product  $p$  and update the ECI for this country. If we observe that ECI does not change after iterating all the products, then we can add up one more equal part to invest. Until we find there is an ECI increment, we add the amount now to that product. The equal rest parts can be done in the same way.

By definition, a greedy algorithm is a kind of local search algorithm that is possible to run into a local minimum. Therefore, for local search algorithms, one typical way to keep it away from the local minimum is to enhance the vision of the algorithm by looking more steps forward. In our setting, whenever we obtain an increment of ECI, we mark down the required amount of export growth. Simultaneously, we continue searching for the next ECI increment point, compare the ratios of these two possibilities and pick the largest one. The ratio is defined as the following:

$$Ratio(p) = \frac{ECI_p - ECI_0}{||x_p - x_0||_1}$$

where  $ECI_p$  is just the ECI of the country after adding some amount of export increment to product  $p$ , which is exactly the amount that is able to make ECI change. Also, we can express it in the way of  $||x_p - x_0||_1$ .

In this way, we can obtain a further sighted greedy algorithm. Also, the number of parts that we would like to separate the budget into also matters. In order to solve this problem, we added a stabilizer on top of the enhanced greedy algorithm by running the algorithm for different numbers of parts and selecting the portfolio with the largest ECI increment and most complex economic structure.

Besides, it is quite common that there is a surplus in the budget. To deal with the surplus, we just add it to the product which needs the least amount of dollars to make  $M_{cp} = 1$  (i.e., the smallest amount of required export increase).

### Economic Panel

As stated above, the enhanced greedy algorithm is developed mainly for solving the optimal allocation strategy. In order to visualize this allocation, an economic panel is created, consisting of a pie chart, a line chart and a table. First, a pie chart is used to show the percentage of each product in the optimal portfolio. The number located in the center of the circle denotes the heuristic growth of total export, which is also our budget. Each category in the chart has a determined percentage of the allocated budget. The lines below the pie charts show how the ECI changes during the searching process of the greedy algorithm. Even though sometimes an increase of the export by 15% or 20% does not seem reasonable to developed countries, yet it can also give a sense of how a country should develop in the long term. Eventually, the graph in the end is just for numerical explanation for the pie charts.

### Interpretation

For the purpose of a clear explanation of the line charts, we label all the products in Table 7. Please refer to this table when trying to understand the investment trajectories in the line charts.

| Label | Product Names                 |
|-------|-------------------------------|
| 1     | Animal and By-products        |
| 2     | Vegetables, Fruits and Plants |

|    |                            |
|----|----------------------------|
| 3  | Food and Preparations      |
| 4  | Energy Drilling and Mining |
| 5  | Chemicals                  |
| 6  | Chemical Manufacturing     |
| 7  | Raw Manufacturing          |
| 8  | Wood Products              |
| 9  | Clothing and Accessories   |
| 10 | Textile                    |
| 11 | Metals                     |
| 12 | Machinery and Construction |
| 13 | Transportation             |
| 14 | Weapons                    |
| 15 | Daily Instruments          |
| 16 | Precious Stones            |
| 17 | High-complexity Products   |
| 18 | Services and Utilities     |

Table 7. Products Labeling

Figure 4 shows an economic panel for Paraguay in 2022. We can see that for different percentages of heuristic total export growth, the ECIs of Paraguay actually have different increments. [Discuss the patterns observed in the Indicator increments and provide specific values for each case].

For 2022, a 5 percent increase in export would emphasize Drilling, followed by Food and Preparations, Raw Manufacturing, Daily Instruments, and Precious Stones for 10, 15, and 20 percent export growth respectively. These strategies go in line with the suggested trajectories based on ECI. [Discuss patterns observed in the Indicator improvements and the investment portfolio for each case]. A more detailed numerical representation of the portfolio for Paraguay is shown in Table 8.

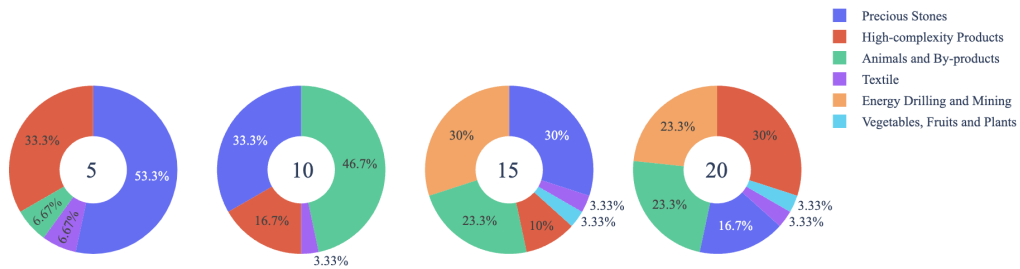


Figure 4. Greedy-Based ECI Improvement Results of Paraguay with Different Budgets (2022)

| Heuristic Export Growth (%)       | 5%       | 10%      | 15%      | 20%      |
|-----------------------------------|----------|----------|----------|----------|
| Heuristic Export Growth (US. \$)  | 1.66E+10 | 3.32E+10 | 4.99E+10 | 6.65E+10 |
| Animals and Byproducts (US. \$)   | 0.00E+00 | 9.07E+09 | 9.07E+09 | 0.00E+00 |
| Chemicals (US. \$)                | 0.00E+00 | 0.00E+00 | 4.53E+09 | 1.81E+10 |
| Raw Manufacturing (US. \$)        | 1.51E+09 | 3.02E+09 | 4.53E+09 | 6.04E+09 |
| Wood Products (US. \$)            | 4.53E+09 | 9.07E+09 | 0.00E+00 | 0.00E+00 |
| High-complexity Products (US. \$) | 0.00E+00 | 0.00E+00 | 1.81E+10 | 3.02E+10 |
| Services and Utilities (US. \$)   | 1.06E+10 | 1.21E+10 | 1.36E+10 | 1.21E+10 |
| Increased ECI                     | 1.74     | 1.74     | 1.86     | 1.87     |

Table 8. Portfolio of Paraguay (2022)

### 4.3 Sensitivity Analysis and Contingency Strategy

In the following section, our broad aim is to understand how sensitive Paraguay is to changes in export in various industries. While the Economic Complexity Index has been shown to contain valuable information about the economic strength/capacity of a country, little has been said as to the stability of the measure itself. We seek to uncover the main drivers of stability under a country's ECI score and better understand longer-term projections for ECI growth. Additionally, gaining an intuition on the industries that are bolstering an economy and the industries that offer the greatest return per unit of investment is best done through visualization of industry-specific sensitivity. To this end, we have developed two categories of sensitivity analysis.

#### ECI Sensitivity Graph

First, in order to assess the effect particular industries have on each respective country, we developed ECI Sensitivity graphs (Figure 5). We use the shocking methodology to increment or decrement an industry's export level by a certain percentage and recalculate the ECI, all else being equal. While freezing the export dynamics of the rest of the world and enacting an instantaneous shock in export for a particular industry and country may not reflect real-life dynamics, what it does offer us is an understanding of a country's level of dependency on an industry in the context of ECI. The shocking is done in small percentage increments in order to smooth out the resulting curve. Additionally, a recurring theme one will see is that for most industries, a breaking point occurs where the ECI either jumps upwards or downwards, creating a hockey stick shape rather than a linear trend. While the inflection point may not be accurate in the context of real life, comparing the various inflection points across industries can give us valuable insight.

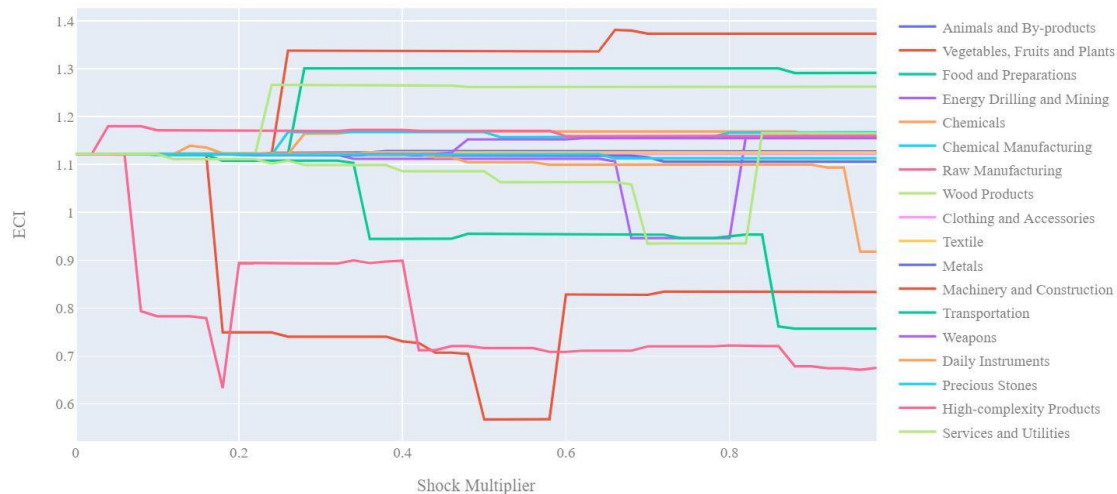


Figure 5. Sample ECI Sensitivity Graph (2018)

The graphs are formulated as follows. There are six ECI Sensitivity graphs, two for each of the following years: 2022, 2018, and 2013. The first chart, Incremental ECI Sensitivity, shows positive shocking in which export numbers are shocked upwards per industry. The X-axis is in terms of percentage shock per current dollar value of export. The Y-axis is the recalculated ECI level post-shocking. The second chart, Decremental ECI Sensitivity, follows the same format except the X-axis represents negative shock. In other words, exports for each industry are decremented, and the ECI is accordingly recomputed.

#### 4.3 Sensitivity Analysis Results and Interpretation

We examine Paraguay's ECI Decremental and Incremental Sensitivity Charts for 2022. An increase in high-complexity products will lead to the highest change in ECI, followed by service and utilities and chemicals. The strong sensitivity effect of manipulating the Mining category remains consistent with previous years. For the negative shock cases, clothing and accessories become most impactful, a new trend across the data emerging from the previous years. The rest of the industries do not appear to have the same level of sensitivity.

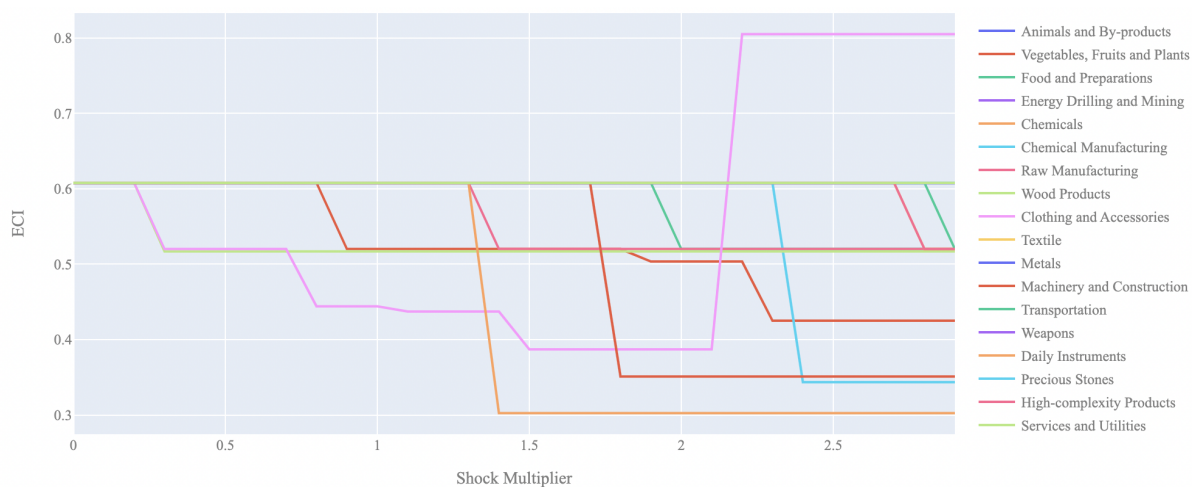


Figure 6a. Incremental ECI Sensitivity for Paraguay (2022)

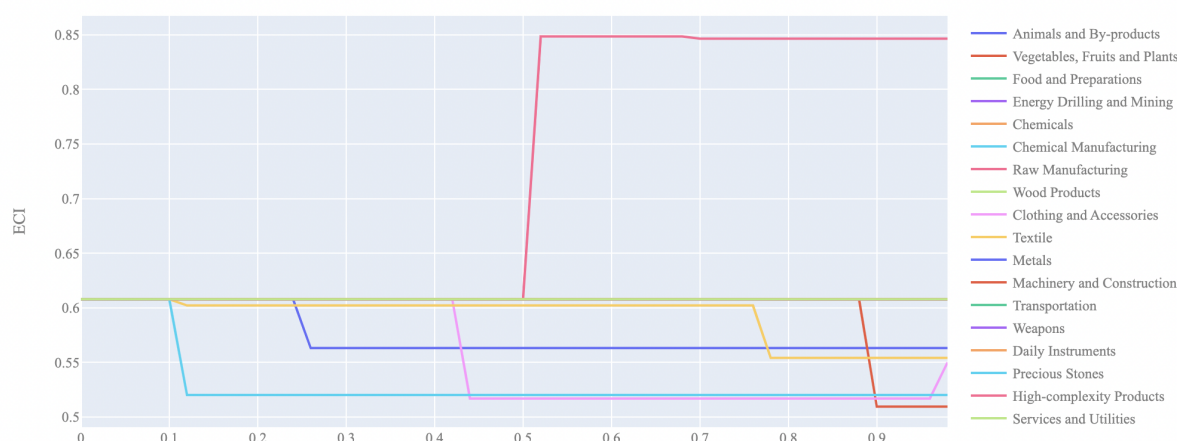


Figure 6b. Decremental ECI Sensitivity for Paraguay (2022)

## 5. Macro-level Predictions

### 5.1 Structural Optimality Index

ECI sensitivity described in the section before has proven to be a significant factor in deciding the economic outcomes of countries. In order to quantitatively evaluate how effective our development strategies are and how deviations from the suggested developmental path will lead to suboptimal growth results, we define the measure – Structural Optimality Index (SOI) – on a country level as the Adjusted R-Square obtained from regressing the country’s realized industry development over the suggested development strategy. Both strategies are quantified in nature, with the realized development represented by increasing export in every major industry group and the suggested development strategy represented by the opportunity gains of developing the corresponding industry groups as calculated in previous sections. The adjusted R-square from the regression thus provides us with a quantified measure of how the development path adopted by the country has fitted with/differed from calculations on a complexity level.

After obtaining this measure for all countries in our database, we further regress countries’ five-year economic growth, which is defined as the percent increase in GDP (USD), over their SOI. Figure 9 illustrates the regression output, which shows a strong positive correlation between countries’ SOI and their five-year GDP growth, significant at the 95% level and achieving an adjusted  $R^2$  of -0.015%. In other words, the more a country develops, as suggested by calculations on a complexity level, the better economic outcomes it achieves.

| Table 14: OLS Regression Results |                             |
|----------------------------------|-----------------------------|
| <b>Dep. Variable:</b> GDP        | <b>F-Statistic:</b> 0.9567  |
| <b>R<sup>2</sup>:</b> 0.324      | <b>Prob (F-Stat):</b> 0.431 |
| <b>Adj R<sup>2</sup>:</b> -0.015 | <b>No. Observations:</b> 4  |

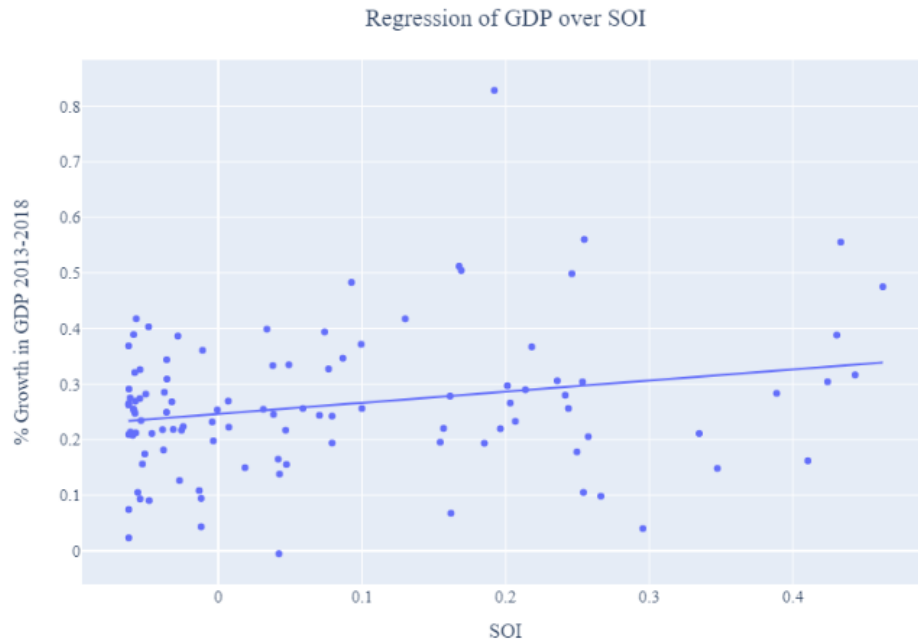


Figure 9. Regression of Five-Year GDP Growth over SOI (2013-2018)

## 5.2 SOI of Paraguay and Its Implications

During the first examined period, Paraguay, for instance, has a low level of structural optimality as compared with its developing peers. Paraguay demonstrates a low level of correlation with the suggested developmental path, having an adjusted R-square of around 2.8%. Paraguay ranks in the bottom half among all countries in terms of SOI, yet has made a high rate of economic progress above its developed peers from 2013 to 2018 with a 5-year GDP growth rate of 33.3%. This is in direct contrast to other developed economies such as Japan, where there is low SOI of around -5.7% and a corresponding GDP growth of 9.05% from 2013 to 2018, making it a much slower developing economy during the period. In sum, Paraguay's high economic progress from 2013 to 2018 does not seem to be correlated with the optimal development strategy, as it does not demonstrate a high level of matches with our suggested developmental path. In specific, Paraguay invested heavily in the Weapons, Wood Products and Chemicals industries, while it should have focused more on more complex industry groups such as Energy & Drilling to maximize ECI.

Specifically, Paraguay's slow economic progress from 2013 to 2018 can be at least partially explained by a development strategy that demonstrates a considerable but not perfect level of matches with our suggested developmental path. In specific, Paraguay invested heavily in the Chemicals industry, while it should have focused more on industry groups such as Mining.

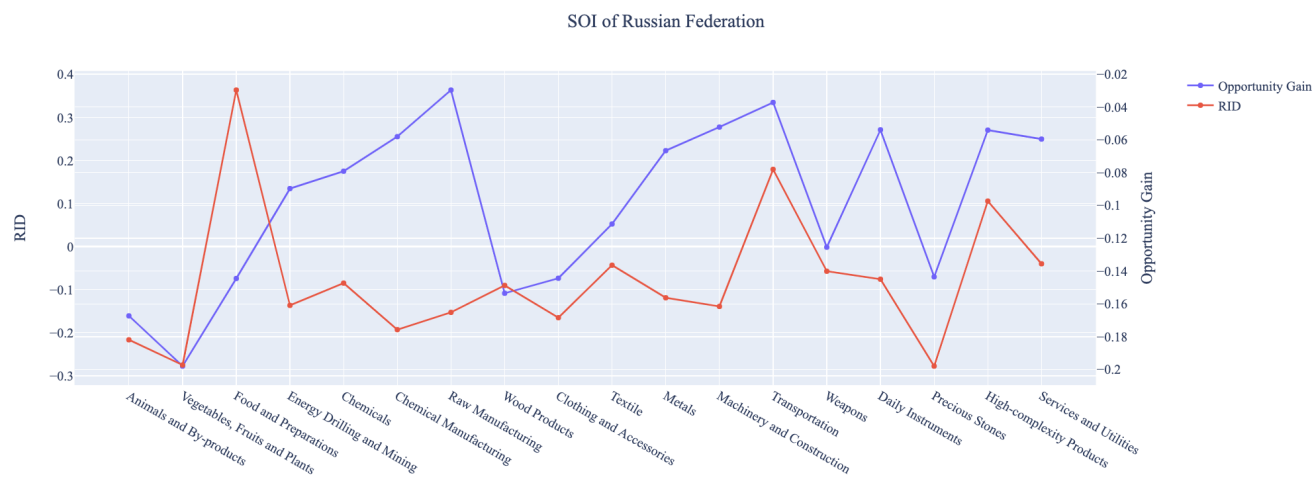


Figure 10. SOI of Paraguay (2013-2018)

## 6. Concluding Remarks

In conclusion, Paraguay has demonstrated a high level of economic growth in terms of annual GDP increase during the period from 2013 to 2018, although this does not fully line up with a relatively stable level of economic complexity as compared with other major developed economies. For 2019-2022, the growth in GDP has decreased alongside a large boost in ECI, which is not in line with its comparable countries and higher than some of the leading economies in the world.

We believe that the consistent progress during the first period can be partially explained through the analysis of the economic and product complexity structure of Paraguay on the industry group level. The product classification system we adopt allows us to measure the realized industry development for various industry groups and to observe that Paraguay regressed in developing most of its industries during the period, while its developed counterparts and emerging economies around the globe adopted much more complex and progressive paths.

Based on our analysis of the opportunity gain and a sensitivity analysis of major industry groups, Paraguay can further its gains by prioritizing Energy & Drilling and Raw Manufacturing. We further note that Paraguay has a slightly mismatched development strategy that indicates a moderately high (compared to other developed countries) level of structural optimality on the complexity level, having an adjusted R-square of around 2.8%. Despite the fact a significant positive correlation exists between five-year GDP growth and the structural optimality index of an economy as we define and calculate, Paraguay still has a high growth experience as compared with fast-growing economies both on a regional scale and on a global scale, but still has the potential to further its economic gains through industrial structure optimization as suggested in the paper.

During the second examined period from 2019 to 2022, Paraguay performed much weaker than before and compared to other countries, particularly Bolivia. We infer that during the COVID-19 period, Paraguay focused on developing lower complexity industries, in line with lower demand for these industries given the global economic downturn. We also note that Paraguay has increased its investment in the sectors identified earlier, leading to a strong boost from Drilling and Food and Preparations industries, leaving some room for strategic improvement. It did invest in the industries which contributed the most to its advancements, such as Drilling and Food and Preparations industries. The ECI suggests that greater growth could have been achieved through Raw Manufacturing, followed by Daily Instruments and Precious Stones. The surprising growth also decreased the adjusted R-squared value to -1.5% in 2022 from, demonstrating the pursued strategies contributed to the GDP. With the revised focus, Paraguay has further potential to advance its economic growth to maintain its position among other countries to continue its post-pandemic recovery.



## References

Hausmann, R., Hidalgo, C., Bustos, S., Coscia, M., Chung, S., Jimenez, J., Simoes, A. and Yildirim, M. (2007). *The Atlas of Economic Complexity*. [online] Atlas.cid.harvard.edu. Available at: <http://atlas.cid.harvard.edu/>.

Balassa, B., “The Purchasing Power Parity Doctrine - A Reappraisal,” *Journal of Political Economy* **72**, 584-596 (1964).

Feenstra, R.; Lipsey, R.; Deng, H.; Ma, A. & Mo, H. “World Trade Flows: 1962-2000” NBER working paper 11040. National Bureau of Economic Research, Cambridge MA (2005).

United Nations Commodity Trade Statistics Database (<http://comtrade.un.org/db/>), accessed in August 2019.

The World Economic Forum, “The global competitiveness report,” (various years).

Barro, R. & Lee, J-W. “A New Data Set of Educational Attainment in the World, 1950-2010,” NBER Working Paper No. 1590 (2010).

Kaufmann, D. & Kraay, A. “Governance Indicators: Where Are We, Where Should We Be Going?” Policy Research Working Paper 4370. Washington, DC: World Bank (2008).

Hanushek, E.A. & Woessmann, L. “The Role of Cognitive Skills in Economic Development,” *Journal of Economic Literature* **46**(3), 607- 668 (2008).